# **Cookie Declaration**

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our <u>Privacy Policy</u>.

Please state your consent ID and date when you contact us regarding your consent.

Your consent applies to the following domains: www.hi-con.no, www.hi-con.se, www.hi-con.fi, www.hi-con.nl, www.hi-con.com, www.hi-con.dk

Cookie declaration last updated on 4/20/20 by Cookiebot:

#### Necessary (21)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

| Name                   | Provider  | Purpose   | Expiry  | Туре           |
|------------------------|---|---|---------|----------------|
| verify                 | www.hi-<br>con.fi                                 | This cookie determines whether the browser accepts cookies. | Session | HTTP<br>Cookie |
| ASP.NET_SessionId [x6] | www.hi-<br>con.no<br>www.hi-<br>con.se<br>www.hi- | Preserves the visitor's session state across page requests. | Session | HTTP<br>Cookie |

| Name                              | Provider  | Purpose   | Expiry | Туре           |
|-----------------------------------|---|---|--------|----------------|
|                                   | con.fi<br>www.hi-<br>con.nl<br>www.hi-<br>con.com<br>www.hi-<br>con.dk  |   |        |                |
| AWSALB                            | Emarketeer  | Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience. | 6 days | HTTP<br>Cookie |
| AWSALBCORS                        | Emarketeer  | Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience. | 6 days | HTTP<br>Cookie |
| CookieConsent [x6]                | <u>Cookiebot</u>  | Stores the user's cookie consent state for the current domain   | 1 year | HTTP<br>Cookie |
| Dynamicweb.SessionVisitor<br>[x6] | www.hi-<br>con.no<br>www.hi-<br>con.se<br>www.hi-<br>con.fi<br>www.hi-<br>con.nl<br>www.hi-<br>con.com<br>www.hi-<br>con.dk | Preserves users states across page requests.  | 1 day  | HTTP<br>Cookie |

## Preferences (3)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

| Name                           | Provider         | Purpose   | Expiry     | Туре                    |
|--------------------------------|------------------|---|------------|-------------------------|
| CookieConsentBulkSetting-<br># | <u>Cookiebot</u> | Enables cookie consent across multiple websites | Persistent | t HTML Local<br>Storage |

| Name      | Provider        | Purpose   | Expiry  | Туре        |
|-----------|-----------------|---|---------|-------------|
| lang [x2] | <u>LinkedIn</u> | Remembers the user's selected language version of a website | Session | HTTP Cookie |

### Statistics (22)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

| Name      | Provider                           | Purpose   | Expiry  | Туре             |
|-----------|------------------------------------|---|---------|------------------|
| _ga [x6]  | www.hi-<br>con.no<br><u>Google</u> | Registers a unique ID that is used to generate statistical data on<br>how the visitor uses the website.   | 2 years | HTTP<br>Cookie   |
| _gat [x6] | www.hi-<br>con.no<br><u>Google</u> | Used by Google Analytics to throttle request rate   | 1 day   | HTTP<br>Cookie   |
| _gid [x6] | www.hi-<br>con.no<br><u>Google</u> | Registers a unique ID that is used to generate statistical data on<br>how the visitor uses the website.   | 1 day   | HTTP<br>Cookie   |
| _pk_id#   | stats.docu.info                    | Collects statistics on the user's visits to the website, such as the<br>number of visits, average time spent on the website and what<br>pages have been read. | 1 year  | HTTP<br>Cookie   |
| _pk_ses#  | stats.docu.info                    | Used by Piwik Analytics Platform to track page requests from the visitor during the session.  | 1 day   | HTTP<br>Cookie   |
| collect   | Google                             | Used to send data to Google Analytics about the visitor's device<br>and behavior. Tracks the visitor across devices and marketing<br>channels.                | Session | Pixel<br>Tracker |
| p.gif     | Adobe Inc                          | Keeps track of special fonts used on the website for internal<br>analysis. The cookie does not register any visitor data.                                     | Session | Pixel<br>Tracker |

### Marketing (32)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

| Name             | Provider  | Purpose   | Expiry   | Туре             |
|------------------|---|---|----------|------------------|
| _fbp [x6]        | <u>Google</u><br><u>Tag</u><br><u>Manager</u>   | Used by Facebook to deliver a series of<br>advertisement products such as real time bidding<br>from third party advertisers.  | 3 months | HTTP<br>Cookie   |
| ads/ga-audiences | <u>Google</u>   | Used by Google AdWords to re-engage visitors<br>that are likely to convert to customers based on<br>the visitor's online behaviour across websites.   | Session  | Pixel<br>Tracker |
| bcookie          | <u>LinkedIn</u>   | Used by the social networking service, LinkedIn, for tracking the use of embedded services.   | 2 years  | HTTP<br>Cookie   |
| bscookie         | <u>LinkedIn</u>   | Used by the social networking service, LinkedIn, for tracking the use of embedded services.   | 2 years  | HTTP<br>Cookie   |
| Dynamicweb [x6]  | www.hi-<br>con.no<br>www.hi-<br>con.se<br>www.hi-<br>con.fi<br>www.hi-<br>con.nl<br>www.hi-<br>con.com<br>www.hi-<br>con.dk | Contains a unique ID as well as the date of the<br>user's last visit to the website. This data is used to<br>recognise returning users in order to personalise<br>the website content and generate statistical data.                        | 1 year   | HTTP<br>Cookie   |
| fr               | Facebook  | Used by Facebook to deliver a series of<br>advertisement products such as real time bidding<br>from third party advertisers.  | 3 months | HTTP<br>Cookie   |
| GPS              | YouTube   | Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.  | 1 day    | HTTP<br>Cookie   |
| IDE              | <u>Google</u>   | Used by Google DoubleClick to register and<br>report the website user's actions after viewing or<br>clicking one of the advertiser's ads with the<br>purpose of measuring the efficacy of an ad and to<br>present targeted ads to the user. | 1 year   | HTTP<br>Cookie   |

| Name                            | Provider        | Purpose   | Expiry     | Туре                     |
|---------------------------------|-----------------|---|------------|--------------------------|
| lidc                            | LinkedIn        | Used by the social networking service, LinkedIn, for tracking the use of embedded services.   | 1 day      | HTTP<br>Cookie           |
| lissc                           | LinkedIn        | Used by the social networking service, LinkedIn, for tracking the use of embedded services.   | 1 year     | HTTP<br>Cookie           |
| r/collect                       | <u>Google</u>   | This cookie is used to send data to Google<br>Analytics about the visitor's device and behavior.<br>It tracks the visitor across devices and marketing<br>channels. | Session    | Pixel<br>Tracker         |
| test_cookie                     | <u>Google</u>   | Used to check if the user's browser supports cookies.   | 1 day      | HTTP<br>Cookie           |
| tr                              | Facebook        | Used by Facebook to deliver a series of<br>advertisement products such as real time bidding<br>from third party advertisers.  | Session    | Pixel<br>Tracker         |
| UserMatchHistory                | <u>LinkedIn</u> | Used to track visitors on multiple websites, in<br>order to present relevant advertisement based on<br>the visitor's preferences.                                   | 29 days    | HTTP<br>Cookie           |
| VISITOR_INFO1_LIVE              | YouTube         | Tries to estimate the users' bandwidth on pages with integrated YouTube videos.   | 179 days   | HTTP<br>Cookie           |
| YSC                             | YouTube         | Registers a unique ID to keep statistics of what videos from YouTube the user has seen.   | Session    | HTTP<br>Cookie           |
| yt-remote-cast-installed        | YouTube         | Stores the user's video player preferences using embedded YouTube video   | Session    | HTML<br>Local<br>Storage |
| yt-remote-connected-<br>devices | YouTube         | Stores the user's video player preferences using<br>embedded YouTube video  | Persistent | HTML<br>Local<br>Storage |
| yt-remote-device-id             | YouTube         | Stores the user's video player preferences using embedded YouTube video   | Persistent | HTML<br>Local<br>Storage |

| Name                            | Provider       | Purpose  | Expiry  | Туре                     |
|---------------------------------|----------------|--|---------|--------------------------|
| yt-remote-fast-check-<br>period | YouTube        | Stores the user's video player preferences using<br>embedded YouTube video | Session | HTML<br>Local<br>Storage |
| yt-remote-session-app           | <u>YouTube</u> | Stores the user's video player preferences using embedded YouTube video    | Session | HTML<br>Local<br>Storage |
| yt-remote-session-name          | YouTube        | Stores the user's video player preferences using<br>embedded YouTube video | Session | HTML<br>Local<br>Storage |

### Unclassified (1)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

| Name         | Provider        | Purpose | Expiry  | Туре          |
|--------------|-----------------|---------|---------|---------------|
| analytics/js | stats.docu.info | Pending | Session | Pixel Tracker |